



Strategic Plan to 2025

OUR VISION

For all people to live with purpose and enjoy a full life

OUR VALUE PROPOSITION

Personalised, family-oriented, high-quality disability and aged care services

OUR CORE COMPETENCIES

Personalised, quality service. Family-orientated. Responsive and adaptable

OUR VALUES

We listen to those we support and to each other. We respect family and those closest to our clients. We deliver results and help clients reach their goals.

OUR MISSION

“To ensure that The Parkside Foundation is the first choice of service provider for Tasmanians living with disability and the first choice for Tasmanians seeking aged care”

SERVICE DELIVERY

- Grow service capacity
 - Increase number of disability clients
 - Increase number of aged care clients
 - Increase marketing and promotions
- Enhance service performance
 - Increase level of client feedback
 - Increased staff feedback and suggestions
 - Increase client satisfaction
 - Increase stakeholder engagement

FINANCIAL

- Grow service capacity
 - Increase service efficiency
 - Increase administration efficiency

INTERNAL CAPABILITY

- Enhance operational effectiveness
 - Increase staff retention
 - Increase staff satisfaction
 - Increase IT utilisation
- Risk-assessed strategy business model
 - Increase risk management culture